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The ICFAI University Tripura

Press Release

IIT Delhi conducts Workshop on Digital Marketing at ICFAI

The ICFAI University Tripura in association with IIT Delhi conducted a two day workshop from 24th and 25th March at its Kamalghat, Agartala campus. In his speech, Mr. Raj Kumar Sharma, Entrepreneurship Development Cell, Indian Institute of Technology, Delhi emphasized on the growing importance of the Digital world and how it is essential for students to master skills of the digital medium. In the corporate and government sectors also jobs requiring digital skills and knowledge are coming up. The aim of the workshop is to increase the employability of the students and assist in their professional growth. The workshop saw huge participation from students of the ICFAI University Tripura and also other colleges. The resource person was impressed with the inquisitive and professional attitude of the students from the University.